

Exhibitor Registration & Sponsorship Opportunities

Reserve your [sponsorship or exhibit space](#) today!

Please contact [Brad Durchslag](#) for additional information.

Use this form when shipping materials to Renaissance Dallas Addison Hotel.

Exhibitor Package

Exhibit Hall will be open 12:00 - 6:30 p.m. on Sunday and 8:00 a.m.- 6:00 p.m. on Monday

Two exhibitor breaks are scheduled during the conference

One 6-foot table skirted table

One representative registration for \$600

Additional representatives for \$220

Attend all conference meals

Sponsorship Opportunities

It is only through the generosity of our sponsors that TACAC is able to keep costs relatively low, while producing a high-quality professional development experience for our members.

Platinum Level Sponsorship Opportunities \$3,500

All Platinum Sponsors receive:

- One Full Conference Registration
- Option for table at Exhibitor Expo
- Banner Ad in Conference Mobile App
- Link on Conference Sponsor Website
- Flyer on table at Conference Lunch

Select from the following sponsorship opportunities:

Conference Social Sponsor: Opportunity to run a commercial before the event. Logo on keepsake pictures from photo booth. Verbal acknowledgement from podium.

Monday Lunch Sponsor: Opportunity to run commercial before lunch begins. Logo on screen before lunch presentation. Verbal acknowledgement from podium.

Keynote Speaker Sponsor: Opportunity to run commercial before lunch begins. Logo on screen before keynote speaker. Verbal acknowledgement from podium.

Lanyards: Logo on the conference lanyard provided to all attendees. Sponsor will provide.

Conference App: Opportunity to have your website be the landing page after attendees download the app. (There will not be a printed book so all attendees will use the app)

Conference WiFi: Customize WiFi Logo in password (ex. Trinity can have it be the Tigers).

Water Bottles: Logo displayed on water bottles provided to all attendees and watering stations

Gold Level Sponsorship Opportunities \$2,500

All Gold Sponsors receive:

- Optional table at Exhibitor Expo
- Link on Conference Mobile App
- Link on Conference Sponsor Website

Select from the following sponsorship opportunities:

Conference Registration Area: Logo displayed as attendees are registering for the conference

Conference Tote bag: Logo displayed on conference tote bag provided to all attendees

Technology Lounge Sponsor: Signage in cell phone charging station with comfortable couches for attendees to relax between sessions

Conference College Fair: Signage in college fair attended by college representatives and high school counselors

Silver Level Sponsorship Opportunities \$1,500

All Silver Sponsors receive:

- Link on Conference Mobile App
- Link on Conference Sponsor Website

Select from the following sponsorship opportunities:

Conference at a Glance: Logo and acknowledgement in one-page printed document

First Timers Session: Signage and verbal acknowledgement during session for first time conference attendees

Bronze Level Sponsorship Opportunities \$1,000

All Bronze Sponsors receive:

- Link on Conference Mobile App
- Link on Conference Sponsor Website

Select from the following sponsorship opportunities:

Exhibitor Break (2 separate opportunities): Signage and verbal acknowledgement during refreshment breaks for attendees held in the Exhibitor Hall

Wellness Activity: Signage and verbal acknowledgement during wellness activities, past events have included yoga class, Zumba class, and fun run

Hand Sanitizer Station: Logo displayed on the hand sanitizer station. In the past, some companies have opted to supply mini hand sanitizers with company logo.

Additional Conference Sponsorship Opportunities

TACAC Tank \$700

Cocktail reception and 5-minute pitch with invited college deans and high school counselors. Each participant will receive personalized invitations to invite guests to attend. There will only be 8 spots offered.

Sponsor a Local Educator* \$125

Sponsor a local counselor who does not have the means/support to attend the event. This amount will allow one local counselor to attend and you will be recognized on the app and on the website.

Sponsor a table for 8 Local Educators* \$1,000

Sponsor a table for 8 local educators to join you during Monday meals. This amount will allow 8 local counselors to attend the event and you will be recognized on the app and on the website.

*If you do not have a local educator in mind, the TACAC President can select one on your behalf.

TACAC Membership List Rental for the 1,700-1,800 members

Full List \$400 | Partial List \$200

TACAC allows individuals, firms, and agencies to "rent" the membership list on a one-time per-use basis. An application must be submitted and must be accompanied by a sample of the material or instrument (e.g., letter or flier) to be distributed. The Executive Assistant will determine the suitability of the items to be distributed and approve or deny the request for the member list. If approved, the member list will contain members' name, title, institution, mailing address and e-mail address only. Phone and fax are not included.

Use and Purpose

Non-member or commercial use: marketing products and services to TACAC members; non-profit information/research use: disseminating information to TACAC members; members' information/research use: disseminating information to TACAC members and for official business purposes.